## RJR Trading & Contracting — Investor Prospectus

Powering Communities through Renewable Energy & Sustainable Infrastructure

#### **Executive Summary**

Established in 2014 and headquartered in Beirut, Lebanon, RJR Trading & Contracting is a trusted leader in renewable energy, electromechanical, and infrastructure services. Operating across Lebanon, Iraq, and several African nations, RJR delivers turnkey Engineering, Procurement, and Construction (EPC) projects that advance clean and sustainable energy solutions.

The company offers investors an opportunity to participate in its next phase of growth. This investment aims to expand RJR's renewable energy operations, enhance its working capital, and strengthen its market presence.

Expected return on investment (ROI) is projected within 3–4 years, with annual profit margins estimated between 15% and 20% based on the investment scale and project performance.

## **Company Overview**

RJR Trading & Contracting has successfully executed hundreds of renewable energy and infrastructure projects in collaboration with major international organizations such as UNDP, UNICEF, ICRC, NRC, and the Lebanese Army. The company's portfolio spans solar hybrid systems, pumping systems, and general electromechanical works.

With a highly skilled team, modern equipment, and strong technical partnerships, RJR ensures highquality delivery of energy-efficient and sustainable solutions for communities and institutions.

## **Ongoing and Completed Projects**

RJR currently manages a diverse portfolio of ongoing solar energy and infrastructure projects across Lebanon and the region. These include hybrid and on-grid solar systems for public facilities, military bases, schools, and municipalities. The company continues to demonstrate strong client trust and a stable revenue pipeline that supports its long-term growth strategy.

#### **Project Execution Statistics**

The hereafter Annex A summarizes RJR Trading & Contracting's executed and ongoing projects, covering multiple years, regions, and application types. This table demonstrates the company's longstanding presence in the renewable energy and infrastructure sectors, both locally and internationally.

This visual representation provides a comprehensive overview of RJR's project distribution across years, regions, and application types, showcasing the company's diversified portfolio and continuous operational growth.

## **Investment Opportunity**

RJR is offering investors the opportunity to acquire equity ownership in the company. The investment will be directed toward expanding operations, executing new solar and infrastructure projects, and developing future initiatives in energy efficiency and smart systems.

Expected ROI within 3–4 years with potential profit margins between 15% and 20% yearly. Investors will receive formal shareholder rights, including participation in company meetings and decision-making processes.

#### Why Invest with RJR

- Proven history of operational excellence and growth.
- Established trust with global organizations and NGOs.
- Strategic positioning in the renewable energy and infrastructure sectors.
- Transparent governance and active investor participation.
- Long-term sustainable investment opportunity aligned with global energy trends.

# **Future Strategy & Vision**

RJR is entering a new phase of strategic expansion aimed at strengthening its market presence and diversifying its project base. The company's upcoming strategy focuses on the following key areas:

- Expanding operations across the Middle East and Africa to serve a broader client base; especially at Lebanon and Iraq.
- Developing new renewable energy technologies, including battery storage and smart grid integration.
- Establishing training and employment programs for youth and women to support local community development.
- Building long-term partnerships with international donors, development agencies, and the private sector.
- Investing in digital transformation and AI-driven project management tools to enhance operational efficiency.
- Strengthening sustainability practices, focusing on green construction and environmental impact reduction.

Through this strategic direction, RJR aims to become a regional leader in renewable energy solutions and a preferred partner for investors seeking sustainable and high-return opportunities.

#### **Contact Information**

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# **RJR Executed and Ongoing Project Statistics**

Year Statistics			Region Statistics			Governorate Statistics				Application Type Statistics			Application Statistics					
Year	Qty	Percentage	Region	Qty	Percentage	Governorate	Qty	Percentage	Country	Percentage	Туре	Qty	Percentage	Application	Qty	Percentage	Capacities	Units
2013	10	1.16%	Beirut	61	7.05%	Beirut	61	6.88%	Lebanon	97.52%	Vaccum tubes	81	9.36%	Solar thermal	98	11.33%	52900	Liters
2014	11	1.27%	Keserwan	92	10.64%	Mount Lebanon	485	54.68%			Flat plates	17	1.97%		90	11.33/0	52900	LILEIS
2015	19	2.20%	Metn	218	25.20%						Off grid	276	31.91%	- Photovoltaic	637	73.64%	13143.22	
2016	38	4.39%	Jbeil	55	6.36%						On grid	60	6.94%					
2017	55	6.36%	Alley	24	2.77%						Hybrid	105	12.14%					kWp
2018	40	4.62%	Chouf	38	4.39%						Hybrid Lithium	137	15.84%					ΚΨΡ
2019	46	5.32%	Baabda	58	6.71%						PV street lighting	33	3.82%					
2020	65	7.51%	Tripoli	28	3.24%	North Lebanon  Bekaa	147	16.57%			Solar pumping	26	3.01%					
2021	215	24.86%	Akkar	55	6.36%						Street Lighting	14	1.62%	Street Lighting	14	1.62%	412.65	kW
2022	219	25.32%	Batroun	36	4.16%						Wind off grid	2	0.23%	Wind turbine	4	0.46%	16.5	kW
2023	56	6.47%	Donniye	7	0.81%						Wind on grid	2	0.23%					KVV
2024	56	6.47%	Koura	12	1.39%						Boiler Fuel	16	1.85%	Heating	17	1.97%	1063	kW
2025	35	4.05%	Zgharta	4	0.46%						Boiler Gaz	1	0.12%					KVV
			Bcharre	5	0.58%						Road signs	4	0.46%	Civil works  Electricity	27	3.12% 3.12%		
			Baalbeck	33	3.82%		106	11.95%			Wood signs	1	0.12%					
			Zahle	30	3.47%						Road mirrors	4	0.46%					
			Hermel	10	1.16%						Painting	9	1.04%					
			110111101	10	1.1070	Bertaa					Waterproofing	3	0.35%					
			Bekaa	27	3.12%						Construction	6	0.69%					
			West Bekaa	6	0.69%						Earthing	4	0.46%					
		Saida	Saida	13	1.50%						Lightning	3	0.35%					
			Nabatiyeh	14	1.62%	South Lebanon	66	7.44%			Indoor Lighting	11	1.27%	Libertions		3.1270		
			Bent Jbeil	12	1.39%						Panel board	9	1.04%					
			Marjeayoun	4	0.46%						Controllers	2	0.23%	Controllers	2	0.23%	240	units
			Jezzine	13	1.50%						Cabinets	2	0.23%	Cabinets	2	0.23%	33	units
			Hasbaya	3	0.35%						Batteries	3	0.35%	Batteries	3	0.35%	1059	units
			Tyre	7	0.81%						UPS	21	2.43%	UPS	21	2.43%	6	kVA
						Egypt	6	0.68%			Air conditions	13	1.50%	Cooling	13	1.50%	675000	BTU
						Syria	1	0.11%										
**						Djibouti	2	0.23%										
						Zambia	8	0.90%	Worldwide	2.48%								
						Angola	1	0.11%										
						Iraq	3	0.34%										
						Sierra Leonne	1	0.11%										
	865	100%		865	100%		887	100%		100%		865	97.5%		865	97.5%		